

WALDORF HUSHED IN SYMPATHY AS SURVIVORS ARRIVE

Hotel Sends Autos, Blankets
and Doctor to the Car-
pathia as She Comes In.

The Waldorf-Astoria Hotel was thronged when survivors from the Titanic arrived there last night. Men and women in evening dress made an incongruous setting for the picture in the office as the rescued began to appear. But there was a common bond of sympathy, for this hotel bore in part the name of one brave man who had gone down with the ship that women and children might have a chance for their lives. With reverence the name of John Jacob Astor was more than once pronounced.

Reservations had been made for many passengers whose names had been recognized on the passenger list as patrons of the Waldorf. The management did more than sent autos to the pier with blankets and the house physician to care for those who might be a need of aid.

It was 11 o'clock when the first of the survivors arrived. Peacock Alley was swarming with people, there was a crush at the car, in the cafe and grill. The news spread quickly that the rescued from a Carpathia were arriving, and a hush fell over the hotel. The buzz of conversation ceased, the tinkle of teacups stopped, the glasses clinked no longer.

Women among those who were picked up from the sea were detained at the dock no longer than was necessary for them to identify themselves. The crowd fell back respectfully to make way to the elevators for them. Women sobbed and men muttered under their breaths.

A feeling of awe pervaded the entire gathering; disjunct conversations were carried on in whispers. The women of the Titanic's gone, the men survivors lingered. They were immediately surrounded and found eager listeners to their tales of the founding of the ship, the behavior of those on board and the rescue of the women and children.

Among the rescued here were Mrs. J. Stewart, wife, Mr. and Mrs. D. H. Bishop, Miss Bonnell, Miss Wick, A. J. Sloper, one of the first men to leave the doomed vessel; Master Peuchen of Montreal, and R. W. Daniel, two of the last to get away, who jumped for their lives into the sea and were picked up. All the men seemed to thank they owed an apology for being alive.

Mr. Sloper left the Titanic when the first order to take to the boats was given. He did not know then the danger which was so close to all. He obeyed orders, he said, and grasped a woman who had fallen prostrate on the deck and placed her in the lifeboat. Only twenty-seven were in the first boat. There was room for seventy, he figured, but the boat was shoved off before time was given to fill it. Mr. Sloper left to-day for his home in New Britain, Conn.

Relatives and friends of the survivors had crowded in the city and taken rooms at the Waldorf, and as a result accommodations were scarce for those who were strangers. But everyone who came from the Carpathia was cared for, small meeting rooms being made into temporary dormitories.

Taft to Attend Grant Memorial.
WASHINGTON, April 19.—President Taft will attend the memorial ceremonies for the late Major Frederick D. Grant at Governor's Island, New York, April 24. He will spend the night and part of the next day at New York, N. J. On April 27 he will attend the dinner of the Union League of Philadelphia.

EVERYBODY WHO USED GREAT KID- NEY REMEDY OBTAINED FINE RESULTS.

At the time I commenced using your Swamp-Root I was so bad that I had to give up work. The pains in my back would be like some sharp instrument piercing my kidneys and I could hardly get out of a chair without help. I finally resolved to give your Swamp-Root a trial and the results were so fine that I have recommended it to others and it seems to produce the same beneficial results with everybody that uses it. I am very thankful to you for your great remedy, Swamp-Root, as I know that it will do all you claim for it.

CHAS. J. SHELTON,
Ormsby, Pa.
Personally appeared before me, this 28th of September, 1909, Chas. J. Shelton, who subscribed the above statement and made oath that the same is true in substance and in fact.

R. C. GLEASON,
Justice of the Peace.
My commission expires May, 1912.

Letter to
Dr. Kilmer & Co.,
Binghamton, N. Y.
Please send Swamp-Root Will Do For You.
Send to Dr. Kilmer & Co., Binghamton, N. Y., for a sample bottle. It will convince anyone. You will also receive a booklet of valuable information, telling all about the kidneys and bladder. When writing, be sure and mention the New York Evening World. Regular fifty-cent and one-dollar size bottles for sale at all drug stores.

18,522
World "Help Wanted" and
"Situations Wanted" Ads.
Were Printed Last Week
1,876
More than Corresponding
Week Last Year

33 Years Leaders of Fashion Simpson Crawford Co. SIXTH AVE. 19TH TO 20TH STREET. NEW YORK

Here's a Silk-Lined Suit
Sale for Dressy Men at \$15.50



THE old adage "One man's loss is another man's gain" was never more fittingly exemplified than in this sale of Men's silk-lined suits at \$15.50. You can depend upon it that there was a loss or you could never buy these suits for this price.

The manufacturer stands the loss, but then that's a stock-turning proposition with him in which you are not interested.

The fact that the suits are here and await your choosing at this remarkably low price is all you care to know. We want you to know, however, that your tailor would charge you \$35.00 for a suit equal to any of these, and the material and workmanship would not be any better—the suits will prove this to you. You can buy a suit and show it to your tailor, and if he does not tell you the same thing you can bring it back and get your money.

No matter what a man's build may be, his size is here: regular, short, stout or long, in every fashionable new spring pattern, also blue serge. Exact reproductions of high-class merchant tailors' productions—\$15.50 priced moderately at.

Kuppenheimer Clothes for Men

CORRECT styles, celebrated the world over for their distinguished cut and smart swing. A dependable make of clothing that is considered to be the nearest approach to made-to-measure clothing made. If you want to have the reputation of being correctly dressed, select a Kuppenheimer Suit or Overcoat—the one make of clothing that guarantees you the best value the world affords in Ready-for-service Clothing. Once you have worn a Kuppenheimer Suit or Overcoat, you will never wear any other make.

\$20.00, \$25.00, \$30.00 and \$35.00

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE

Greatest Waist News of the Season!

500 Stunning Chiffon
& Summer Silk Waists
Samples and small lots of \$5 to \$6.50 mod- \$3.98
els from America's foremost waist house, at



OF course you want some of them—you MUST have some of them—not only because the newest tailored suit shades and hand-some spring styles are included, but because there never was such an opportunity to buy them at a bargain price.

Veiled Chiffon Waists
Made of fine chiffon, come high and low necks, trimmed with lace collars and shadow lace yokes. \$3.98

Chiffon Weight Taffeta Silk Waists
Smart, dainty stripes and fancy light weight silks in pretty vestee effects, trimmed with contrasting silk piping and net yoke and buttons. \$3.98

New Lingerie Waists
Coming in every day, made of choice lace and lingerie combinations. \$1.00 and \$1.98

The illustration shows one of the many styles to select from. Early selection is advisable, as the quantity of each style is limited. \$3.98

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE

Manufacturer's Surplus Stock of

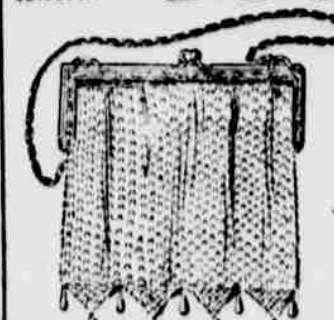
50c White Silk Shetland
Veils at 25c

THESE veils, as all stylish dressers know, are now in high favor, for not only are they becoming, but are decidedly comfortable and also washable. Most desirable for outing use as well as for wear on dress occasions. Veils that have never been sold under 50c, while they last at 25c.

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE

Saturday Sale of

Real German Silver
Mesh Bags
That Are
Regularly
\$3.95, at \$1.98



JUST received 670 pieces of these beautiful artistic bags, guaranteed to be made of the unbreakable Bailey mesh, 6 inch fancy polished frame, 5 to 6 inches deep, soldered chain handle. A bag that is selling in the regular way at \$3.95, special at \$1.98

17 Main Floor.



Two Extraordinary Specials For Saturday in Our Great

Furniture Week

\$4.50 Dining Chair With Leather Slip Seat; exceptionally well constructed; has a very high banister back, French legs and claw feet, square stretchers. All rubbed and polished finish, special, at \$2.45

This \$35.00 Dresser or Chiffonier for \$17.75



In Birdseye Maple, Tuna Mahogany, Dark Mahogany or Genuine quartered Oak. This dresser will be one of the most pleasant surprises to our customers. It is the most wonderful value ever offered. Has double well front, top is 18 inches long, 22 inches deep, best French bevel mirror, 18x30 inches, two small and two full length drawers. French legs and hand carved claw feet. In all woods. Your choice at the one price, \$17.75.

17 Fifth Floor.

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE—SIXTH AVE., 19TH TO 20TH ST., NEW YORK CITY

Smartness and Novelty, Even More Than the Very Special
Prices, Are the Attractions That Will Bring Hundreds to This
Important Saturday Sale of

Misses' and Juniors'
\$25 and \$29.75 Tailored
Suits at \$19.75

THIS sale is unusual as a value giving occasion even in this store where the comparatively unusual is almost an every day matter. It is almost unprecedented to be able to buy the very latest fashions, at their very best, at such a low price right at the opening of the Spring season. We put this particular event before you as a characteristic example of Simpson-Crawford merchandising—offering the wanted styles at the right time at special low prices.

Every discriminating mother, every smart Miss in or near this fashionable city will be interested in this noteworthy offering.

New Whipcord Suits, New Serge Suits, New Fancy Suits. The most attractive and newest models. Each style a reproduction of a high class foreign model; all show an elaborate trimming of laces, silks and braids, also stunning Norfolk suits of new design. Sizes 13 to 18 years. Also adapted to the woman of medium build. Values \$25.00 and \$29.75. \$19.75

Misses' \$32.50 Suits at \$22.50

Russian Blouse Model of Serge or English check, with novel collar and cuffs of taffeta, trimmed with rows of small pearl buttons, leather belt, sizes 14 to 18 years.

Girls' \$7.50 Spring Coats at \$5.00

Girls' Spring Coats, a collection of the season's most attractive models of durable serge, with spade or square-cut collar of contrasting material, button trimmed. Sizes 6 to 14 years.

Juniors' \$15.00 Spring Coats at \$10.00

Juniors' Spring Coats of smart diagonals with straight belted back and novel collar and revers of bengaline silk, in attractive shades. Sizes 13 to 17 years.

Misses' \$10.75 Rainproof Coats

\$7.50

Girls' \$7.50 Rainproof Coats at \$5.00

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE



Juniors' \$22.50 Spring Suits at \$16

Suits are of attractive designs, jaunty coats, with semi-box or belted back, various collar effects, combined with silk or laces. Sizes 13 to 17 years.

Girls' \$7.50 Dresses at \$5.00

Girls' dresses, stylish coat model of chambray, with coatee of eyelid embroidery, also attractive styles of imported repp, richly embroidered and finished with yoke of lace. Sizes 6 to 14 years.

Girls' \$15.00 Dresses at 98c

Girls' washable dresses of chambray, percale and gingham. All new models with Dutch neck and dainty trimming of embroidery or contrasting materials. Sizes 6 to 14 years.

Misses' \$24.75 Frocks at \$12.75

Misses' Frocks for street or evening wear, fashioned of chiffon taffeta and mesaline, with bodice or coatee of shadow or ratine laces, in many attractive color-combinations. Sizes 14 to 18 years.

Misses' \$10.00 Spring Coats at \$7.50

Misses' Spring Coats, smart Norfolk model of wool paca cloth, with collar and cuffs of contrasting shades. Sizes 14 to 16 years.

Girls' \$15.00 Dressy Spring Coats

\$9.75

Gloves of The Right Kinds

At Prices That Cannot Be Duplicated Elsewhere.

A GREAT glove stock like Simpson Crawford's—always showing full varieties of fashionable styles—is a boon to the woman who so often seeks in vain for a store where she can buy all she requires, for all occasions, with all satisfaction.

Women's \$3.00 Washable Doeskin \$1.98
Gloves for elbow length sleeves, white soft leather, at, per pair.

Women's One Clasp Washable Doeskin Gloves at, per pair. \$1.00
Women's \$2.00 Clasp Kid Gloves, white lace kid, for elbow length sleeves, at, per pair. \$1.79

Women's One Clasp White Glace Kid Gloves, pique sewn, per pair. 89c
Women's \$2 Clasp Pure Silk Gloves, double finger tipped, in black and white, at, per pair. 44c

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE

Special Saturday Offering of Fashionable

Pleatings at 1/2 Price

A VERITABLE wealth of patterns that the entire world of style is demanding for dresses, waists and coats; patterns that are different from what you ordinarily see at these prices.

50c Shadow Lace Pleatings, Tucked Net Pleatings, Plain Net Pleatings, Net and Val. Lace Pleatings, Net and Shadow Lace Pleatings, Fancy Net Pleatings.

In white, ecru and cream.

The New Robespierre Collar

For wear on the new coats and suits. A distinctly new and extremely stylish collar. Made up in various combinations of Ratine, Pique, Satin, special. 50c

Up to 98c Neckwear at 25c & 50c

A special section containing hundreds of pieces of distinctive styles in neckwear, ranging in values to 98c. Including all these dainty creations that add a touch of desirable style.

Beautiful Fichus, Coat Sets, Dress Sets, Collars of various shapes, Jabots, Casades, Hatters. Some of lace and net. Some of batiste and lace.

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE

Our Regular \$2.50 Order of Monogram Stationery

One Quire of Correspondence Cards, with Envelopes, or Writing Paper, with Envelopes. 35c
With three-letter monogram or any girl's name (over 25 styles to select from), stamped in first quality gold or any plain color. Money must accompany mail orders.

17 Third Floor.

Specials from the Grocery Section

WATER-MILK BOILED HAM—To-morrow, 29c
CHOCOLATE LAYER CAKES—25c
SWEET JELLY ORANGE—Thin skin, mountain grown fruit, 22c

100 TURN FRESH CREAMERY BUTTER—1 lb. 32c

SELECT PEACHES IN WAGON—25c

GERMAN COFFEE RING (Robt. Deutscher) (Patented) — Freshly baked, to-morrow, 9c

17 Sixth Floor

Women's Spring Coats

This is a Saturday Special—150 Regular \$19.75 to \$24.75 Coats will be priced for the day \$16.50

BLUE SERGE is a favorite material, but these coats are also shown in black, blue and tan, also in the new double faced weaves in color combinations, as well as narrow and wide wale, whipcord, fine mixtures.

Plain Tailored Models, with edging of white cord, are shown, as well as handsome new models, with new shaped collars and revers, on which satin, faille, striped, checked and various colored materials; macramé lace, fancy pearl buttons, etc., are charmingly employed.

As there are so many occasions where these coats are indispensable, no woman should be without one, and surely there's no reason to be when such stunning styles \$16.50 are sold at.

Other handsome coats up to \$63.00

17 Sixth Floor

\$7.50 to \$20 Sample Coats for Little Tots, at \$3.95 and \$5.00

A N extraordinary offering for opportunity, which you do not miss.

Never in the history of this store have we offered such sensational values in coats for children.

Modest little tailored creations of high grade material in solid colors and mixtures, some hand trimmed, others plain, some worth \$7.50, some \$10 and \$15, and a limited number of \$20 coats.

Baby Coats of strictly all wool serge, sailor collar effect, trimmed with fancy bands, sizes 1, 2 and 3 years. \$2.98

17 Second Floor.

Rose Bushes

5,000 all hardy Holland grown rose bushes in several varieties; only limited quantity. Special.

3 for 25c

17 Sixth Floor

Sunday World Wants Work Monday Wonders